

The Case for **RTA REGIONAL LEADERSHIP TEAM INVESTMENT**

The Challenge for Business in Our Growing Market

The Triangle continues to experience incredible growth in population, job creation, metropolitan area size, and competition for talent. Effective transportation can and must link our expanding region – connecting people to jobs, housing, and opportunity.

Unfortunately, vital transportation projects invariably cost more and take far longer than we expect, with potential implications for talent attraction and quality of life.

RTA: The Regional Business Community's Response – Our Focused, Dedicated Voice

The Regional Transportation Alliance (RTA) business coalition has an unmatched 20+ year record of successfully championing the most critical mobility priorities for our growing region's success.

RTA leverages the strength and tenacity of the organized regional business community – working in concert with key partners – to ensure that vital projects happen, and accelerate, amidst an uncertain policy, prioritization, and funding environment.

RTA is the Metropolitan Private-Public Partnership That Drives Consensus and Action

- ▶ RTA serves as the lead private sector voice on mobility in the metropolitan Triangle.
- ▶ RTA relentlessly pursues and elevates opportunities to advance mobility solutions for our more than 100 leading companies and 25+ area chambers of commerce.
- ▶ RTA applies focus, initiates and funds research, leads public-private cooperation, synthesizes and reframes issues, lobbies for priorities, and promotes faster solutions.

RTA 2026 Strategic Advocacy Priorities

- ▶ Sustainable business model for RDU
- ▶ Modernize and strengthen highway revenue
- ▶ Scalable, innovative project delivery

RTA 2026 Rapid Implementation Initiatives

- ▶ US 1/Capital Blvd. freeway upgrade
- ▶ 6 BRT corridors with RTP, RDU Stations
- ▶ Fund comprehensive I-40 improvements

RTA: A Strategic Investment in a Core Talent Attraction and Employee Satisfaction Issue

The mission of RTA is to deliver business leadership to get our region moving *faster*.

Companies join RTA to advance regional executive relationships, receive visibility and recognition, gain strategic insights, and provide meaningful impact on critical priorities.

RTA Leadership Team investments begin at \$5,000 annually. Visit: letsgetmoving.org/join

“The 540 turnpike – accelerated by the vital leadership of RTA – is a core component of our ability to recruit and retain a diverse workforce by expanding our talent market.”

– Sarah Gaskill, RTA Chair, FUJIFILM Biotechnologies

“Transportation projects will always take forever. RTA makes sure they take ‘less forever.’”

– Joe Milazzo II, PE, RTA Executive Director

RTA Regional Leadership Team

*Asterisk signifies company is an Omnia Gold Investor.

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RTA Sustaining Gold Members

Amgen*
Duke Energy
First Citizens Bank
Google
Greater Durham Chamber

Greater Raleigh Chamber
IBM Corporation
Kane Realty
Raleigh-Durham Airport Authority
Research Triangle Foundation*

The Spectrum Company
The Sunrock Group
Wake County Economic Development

RTA Gold Members

Dewberry
FUJIFILM Biotechnologies
HDR
HH Architecture
Kimley-Horn

Martin Marietta
McAdams
Pinnacle Financial Partners
Smith Anderson
United Therapeutics

VHB
Wetherill Engineering
WSP

RTA Silver Members

Bolton & Menk
Capitol Broadcasting Co
Chatham Park
Coastal Credit Union
CSL Seqirus
DRMP
Duke University
Eagle Eye Consulting
Enbridge Gas NC
Fidelity Investments
First National Bank
Fox Rothschild LLP

Forge Nano
GFT
GoTriangle
Greater Raleigh Convention and Visitor Bureau
Helix Ventures
KCI Associates
KDC
Lenovo
Novo Nordisk Pharmaceutical Industries
North Carolina State University

SAS Institute
STV Inc
TA Loving Company
TowneBank
Truist
The Umstead Hotel and Spa
UBS
UNC Chapel Hill
UNC Health
Wake Tech Community College
Westin RDU Airport Hotel
York Properties

RTA Member Chambers of Commerce

Angier
Apex
Benson
Cary
Chapel Hill
Chatham
Clayton
Franklin
Fuquay-Varina

Garner
Hillsborough / Orange County
Holly Springs
Knightdale
Moore County
Morrisville
Rocky Mount
Rolesville
Roxboro

Sanford
Triangle East
Wake Forest
Wayne County
Wendell
Wilson
Zebulon

RTA Senior Regional Partners

Capital Area Metropolitan Planning Org.
Central Pines Regional Council
Chapel Hill Transit / Town of Chapel Hill
City of Durham

GoRaleigh / City of Raleigh
GoTriangle
Orange County Transportation
Raleigh-Durham Airport Authority
Town of Apex
Town of Cary

Town of Morrisville
Town of Holly Springs
Town of Knightdale
Town of Wake Forest
Triangle West TPO

For full membership list, including Bronze and Basic, visit letsgetmoving.org/membership.