

The Case for RTA REGIONAL LEADERSHIP TEAM INVESTMENT

The Challenge for Business in Our Growing Market

The Triangle continues to experience incredible growth in population, job creation, metropolitan area size, and competition for talent. Effective transportation can and must link our expanding region – connecting people to jobs, housing, and opportunity.

Unfortunately, vital transportation projects invariably cost more and take far longer than we expect, with potential implications for talent attraction and quality of life.

RTA: The Regional Business Community's Response – Our Focused, Dedicated Voice

The Regional Transportation Alliance (RTA) business coalition has an unmatched 20+ year record of successfully championing the most critical mobility priorities for our growing region's success.

RTA leverages the strength and tenacity of the organized regional business community – working in concert with key partners – to ensure that vital projects happen, and accelerate, amidst an uncertain policy, prioritization, and funding environment.

RTA is the Metropolitan Private-Public Partnership That Drives Consensus and Action

- ▶ RTA serves as the lead private sector voice on mobility in the metropolitan Triangle.
- ▶ RTA relentlessly pursues and elevates opportunities to advance mobility solutions for our more than 100 leading companies and 25+ area chambers of commerce.
- ▶ RTA applies focus, initiates and funds research, leads public-private cooperation, synthesizes and reframes issues, lobbies for priorities, and promotes faster solutions.

RTA 2026 Strategic Advocacy Priorities

- ▶ Sustainable business model for RDU
- ▶ Modernize and strengthen highway revenue
- ▶ Scalable, innovative project delivery

RTA 2026 Rapid Implementation Initiatives

- ▶ US 1/Capital Blvd. freeway upgrade
- ▶ 6 BRT corridors with RTP, RDU Stations
- ▶ Fund comprehensive I-40 improvements

RTA: A Strategic Investment in a Core Talent Attraction and Employee Satisfaction Issue

The mission of RTA is to deliver business leadership to get our region moving *faster*.

Companies join RTA to advance regional executive relationships, receive visibility and recognition, gain strategic insights, and provide meaningful impact on critical priorities.

RTA Leadership Team investments begin at \$5,000 annually. Visit: letsgetmoving.org/join

“The 540 turnpike – accelerated by the vital leadership of RTA – is a core component of our ability to recruit and retain a diverse workforce by expanding our talent market.”

– Sarah Gaskill, RTA Chair, FUJIFILM Biotechnologies

“Transportation projects will always take forever. RTA makes sure they take ‘less forever.’”

– Joe Milazzo II, PE, RTA Executive Director

RTA Regional Leadership Team

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*Asterisk signifies company is an Omnia Gold Investor.

RTA Sustaining Gold Members

Amgen*	Greater Raleigh Chamber	The Spectrum Company
Duke Energy	IBM Corporation	The Sunrock Group
First Citizens Bank	Kane Realty	Wake County Economic Development
Google	Raleigh-Durham Airport Authority	
Greater Durham Chamber	Research Triangle Foundation*	

RTA Gold Members

Dewberry	Martin Marietta	VHB
FUJIFILM Biotechnologies	McAdams	Wetherill Engineering
HDR	Pinnacle Financial Partners	WSP
HH Architecture	Smith Anderson	
Kimley-Horn	United Therapeutics	

RTA Silver Members

Bolton & Menk	Forge Nano	SAS Institute
Capitol Broadcasting Co	GFT	STV Inc
Chatham Park	GoTriangle	TA Loving Company
Coastal Credit Union	Greater Raleigh Convention and Visitor Bureau	TowneBank
CSL Seqirus	Helix Ventures	Truist
DRMP	KCI Associates	The Umstead Hotel and Spa
Duke University	KDC	UBS
Eagle Eye Consulting	Lenovo	UNC Chapel Hill
Enbridge Gas NC	Novo Nordisk Pharmaceutical Industries	UNC Health
Fidelity Investments	North Carolina State University	Wake Tech Community College
First National Bank		Westin RDU Airport Hotel
Fox Rothschild LLP		York Properties

RTA Member Chambers of Commerce

Angier	Garner	Sanford
Apex	Hillsborough / Orange County	Triangle East
Benson	Holly Springs	Wake Forest
Cary	Knightdale	Wayne County
Chapel Hill	Moore County	Wendell
Chatham	Morrisville	Wilson
Clayton	Rocky Mount	Zebulon
Franklin	Rolesville	
Fuquay-Varina	Roxboro	

RTA Senior Regional Partners

Capital Area Metropolitan Planning Org.	GoRaleigh / City of Raleigh	Town of Morrisville
Central Pines Regional Council	GoTriangle	Town of Holly Springs
Chapel Hill Transit / Town of Chapel Hill	Orange County Transportation	Town of Knightdale
City of Durham	Raleigh-Durham Airport Authority	Town of Wake Forest
	Town of Apex	Triangle West TPO
	Town of Cary	

For full membership list, including Bronze and Basic, visit letsgetmoving.org/membership.